

Prashantt Gupta

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Nationality: American

Location: New York & Nassau County (Long Island)

Open To: On-Site, Hybrid and Remote

Objective

I am a result-driven professional seeking a challenging career opportunity where I can apply my extensive skills, as well my extended qualities. With 15 years of proven excellence in the media & entertainment industry, I am highly proficient in the areas of writing, public speaking, communications, team leadership, marketing, and public relations, as all this has been a core part of being in this industry. Additionally, I have spent the last few years producing various events in which I have excelled in multiple areas like: influencer networking, community service, mental well-being, lifestyle publishing, fostering relationships between community businesses and residents, social media branding as well mentoring young people seeking a career in media and the performing arts. I am committed to continuous learning and growth to excel in any position entrusted to me.

Summary of Professional Experience

- 15+ years of experience in media, entertainment, production, and anchoring, including working with major studios, celebrities, influencers and publications
- Social Media Influencer with over 30k followers - leveraged platforms like Facebook, Instagram and LinkedIn to create digital campaigns, blog posts and engage with audiences for various projects
- Worked directly with journalists and editors in copywriting and editorial coverage for various endeavors like press releases, interviews and headlines.
- Conceptualized, developed, and organized various large-scale media events, involving fundraising & sponsorships of over \$50,000. Fostered strong partnerships with community organizations, sponsors, influencers and high net-worth individuals.
- Co-founded and raised equity of \$300,000 for a film production company in the USA, Mulberry Films (Atlanta)
- Oversaw financing of \$150,000, production, script development, casting, filming, post-production, and distribution for an American theatrical motion picture, A NEW CHRISTMAS. Currently streaming on Amazon Prime.
- Speaker and Panel Moderator at industry-focused conferences, organizations like Meta, Google, Film Festivals and the Indian Consulates
- Publisher and Accounts Director of a local community magazine, ROSLYN LIVING

Skills

- Proficiency in Public Relations and Marketing (inclusive of tailor-made digital/print campaigns, blog-posts and email marketing)
- Planning, Coordinating and Managing Events, with an emphasis on high-profile attendance and media coverage
- Engaging and Impactful public speaking, corporate communications & highly skilled writer
- Strong interpersonal and relationship-building skills, especially with colleagues and clients

Educational Experience

- Bachelor of Business Administration, BARUCH COLLEGE (CUNY) - New York, 2000-2004